

R RUSS BERRIE INSTITUTE
NATIONAL SALES CHALLENGE
WILLIAM PATERSON UNIVERSITY

WILLIAM PATERSON UNIVERSITY
**17thAnnual National Sales
Challenge**
November 13-15, 2024

2024 COMPETITION RESULTS

17th Annual National Sales Challenge



WILLIAM PATERSON UNIVERSITY

November 13-15, 2024

TOP 10 UNIVERSITY SALES TEAM CHAMPIONS

Rank University

- 1 Western Michigan University
- 2 Salisbury University
- 3 Douglas College
- 4 William Paterson University
- 5 Commonwealth University of Pennsylvania
- 6 University of Wisconsin Eau Claire
- 7 Texas A&M University
- 8 Utah State University
- 9 Florida State University
- 10 Farmingdale State College

TOP 10 SALES CHALLENGE CHAMPIONS

Rank	Student	University
1	Mckenna Farrell	Western Michigan University
2	Nathan Powers	Salisbury University
3	Jack Tungate	Western Michigan University
4	Dominik Wrona	Douglas College
5	Katie Eisenhofer	Commonwealth University of Pennsylvania
6	Julia Motyl	William Paterson University
7	Brooke Jensen	University of Wisconsin Eau Claire
8	Olivia Totaro	Salisbury University
9	Caitlin Hadley	Utah State University
10	Gianna Aldrett	Texas A&M University

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TOP 10 ROLE PLAY COMPETITION

Rank	Student	University
1	Mckenna Farrell	Western Michigan University
2	Jack Tungate	Western Michigan University
3	Gianna Aldrett	Texas A&M University
4	Brooke Jensen	University of Wisconsin Eau Claire
5	Faten Huzien	William Paterson University
6	Denise Thomas	Douglas College
7	Kalina Dogandjiev	Florida State University
8	Olivia Totaro	Salisbury University
9	Katie Eisenhofer	Commonwealth University of Pennsylvania
10	Avery Dotson	Florida State University

TOP 10 SPEED SELLING COMPETITION

Rank	Student	University
1	McKenna Farrell	Western Michigan University
2	Jacob Moskowitz	Farmingdale State College
3	Nathan Powers	Salisbury University
4	Dominik Wrona	Douglas College
5	Julia Motyl	William Paterson University
6	Ismaiel Sofrata	Penn State Harrisburg
7	Benjamin Zorn	Ferris State University
8	Ali Khan	Texas A&M University *
8	Jackeline Zapata	University of Texas Rio Grande Valley *
8	Aiden Beiler	Penn State Harrisburg *
8	Katie Eisenhofer	Commonwealth University of Pennsylvania *
8	Jack Tungate	Western Michigan University *
8	Olivia Totaro	Salisbury University *

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17th Annual **National Sales**
Challenge



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UNIVERSITY SALES TEAMS

Rank University

- 1 Western Michigan University
- 2 Salisbury University
- 3 Douglas College
- 4 William Paterson University
- 5 Commonwealth University of Pennsylvania
- 6 University of Wisconsin Eau Claire
- 7 Texas A&M University
- 8 Utah State University
- 9 Florida State University
- 10 Farmingdale State College
- 11 University of Southern Mississippi
- 12 Weber State University
- 13 Georgia Southern University
- 14 Alvernia University
- 15 Ferris State University
- 16 University of Texas Rio Grande Valley
- 17 Ramapo College of New Jersey
- 18 Montclair State University
- 19 Penn State Harrisburg
- 20 Truman State University