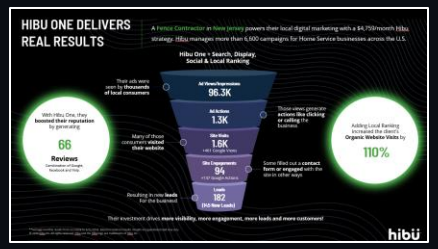
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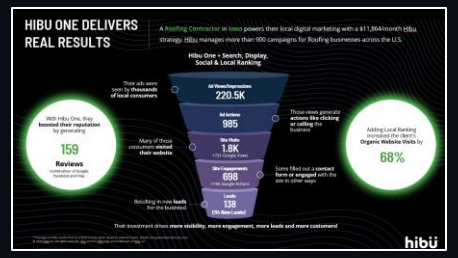
CLIENT SUCCESS MATERIALS

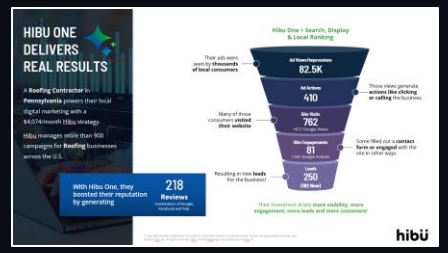
New Jersey | Roofing Contractors | 2026













NJ SUCCESS

ROOFING SUCCESS

CASE STUDY

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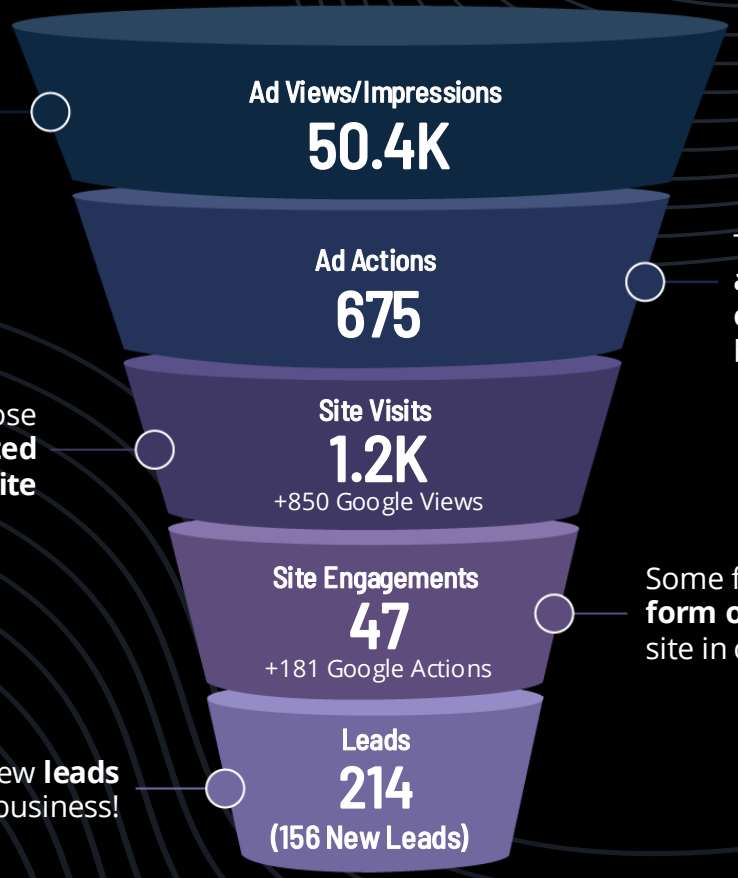
SALES COLLATERAL – NEW JERSEY CLIENT SUCCESS

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HIBU ONE DELIVERS REAL RESULTS

A **Plumbing Contractor** in **New Jersey** powers their local digital marketing with a $5,564/month Hibu strategy. Hibu manages more than 1,400 campaigns for Plumbing businesses across the U.S.

Hibu One + Search, Display, Social & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

With Hibu One, they **boosted their reputation** by generating

387

Reviews

Combination of Google, Facebook and Yelp.

Adding Local Ranking increased the client's **Organic Website Visits** by

36%

Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

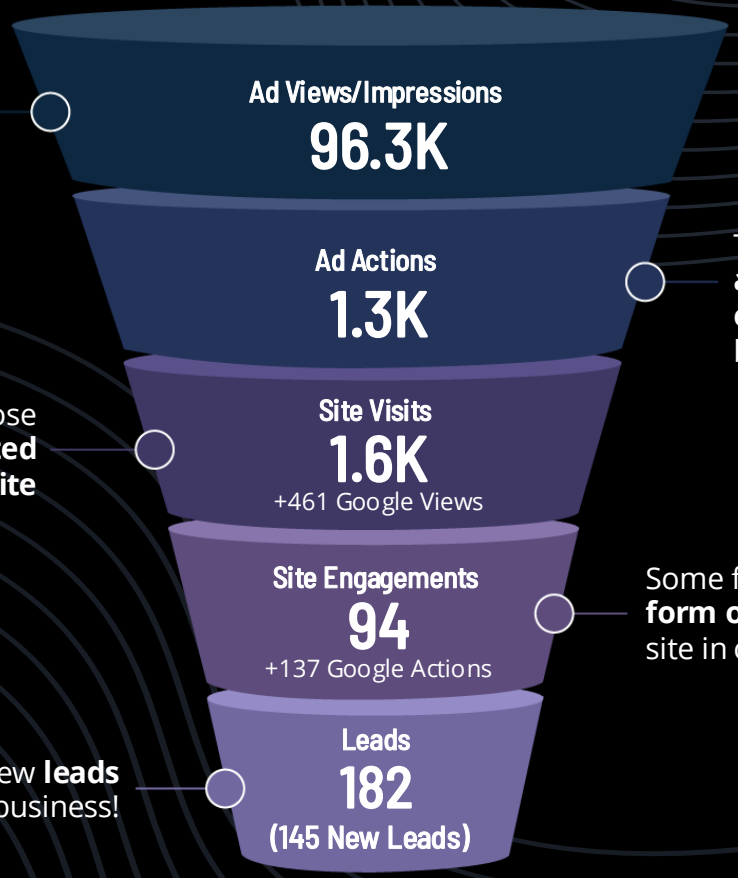
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HIBU ONE DELIVERS REAL RESULTS

A **Fence Contractor** in **New Jersey** powers their local digital marketing with a $4,759/month Hibu strategy. Hibu manages more than 6,600 campaigns for Home Service businesses across the U.S.

Hibu One + Search, Display, Social & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

With Hibu One, they **boosted their reputation** by generating

66

Reviews

Combination of Google, Facebook and Yelp.

Adding Local Ranking increased the client's **Organic Website Visits** by

110%

Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

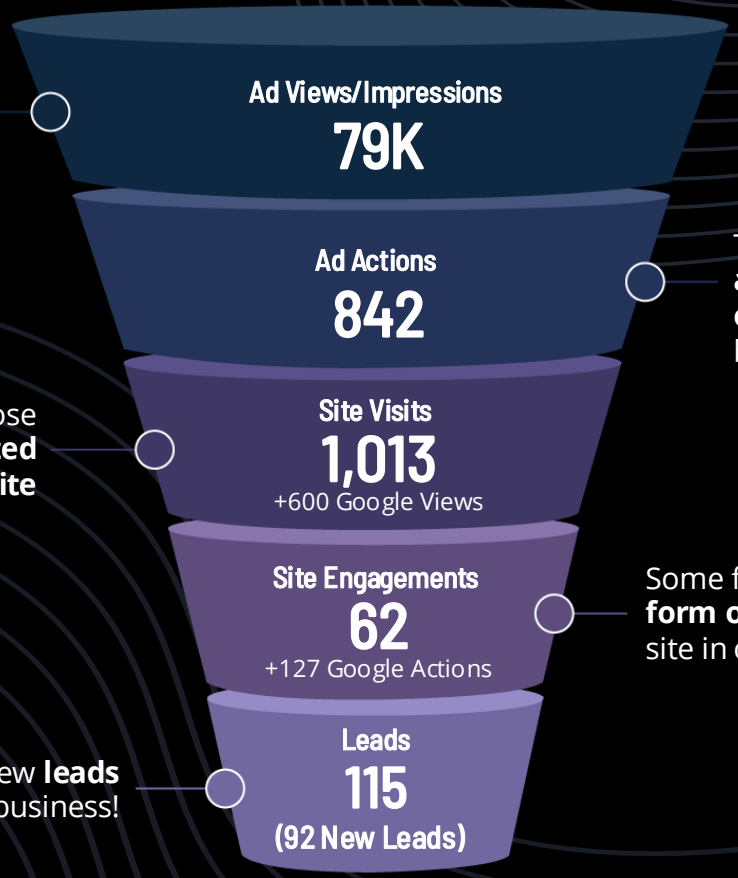
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HIBU ONE DELIVERS REAL RESULTS

A **Swimming Pools Contractor** in **New Jersey** powers their local digital marketing with a $3,359/month Hibu strategy. Hibu manages more than 6,600 campaigns for Home Service businesses across the U.S.

Hibu One + Search, Display, Social & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

With Hibu One, they **boosted their reputation** by generating

65

Reviews

Combination of Google, Facebook and Yelp.

Adding Local Ranking increased the client's **Organic Website Visits** by

52%

Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

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HIBU ONE DELIVERS REAL RESULTS

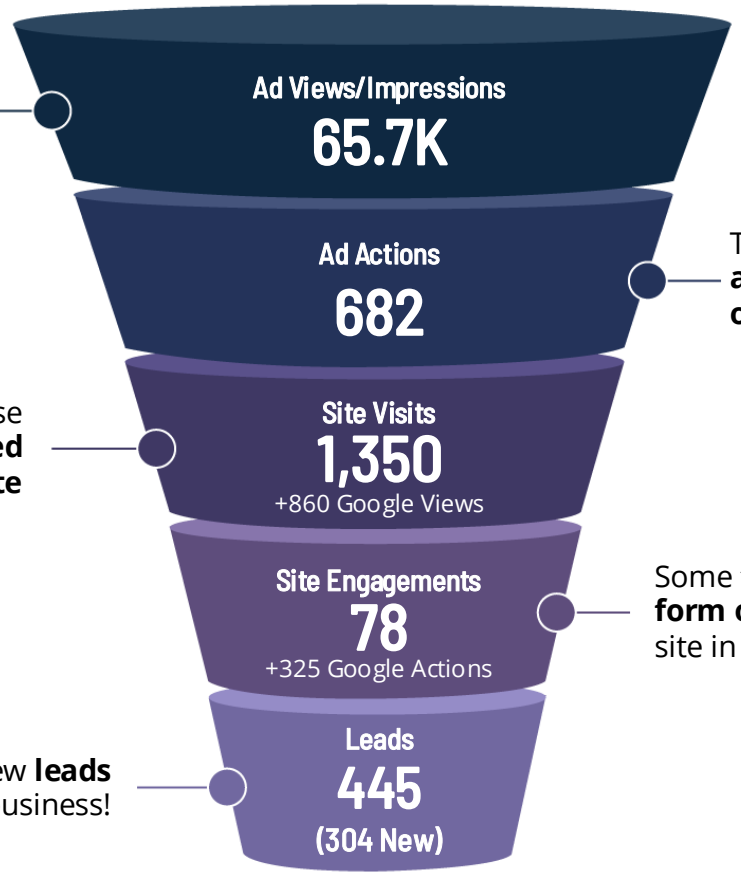
An **HVAC Contractor** in **New Jersey** powers their local digital marketing with a $4,910/month Hibu strategy.

Hibu manages more than 1,400 campaigns for **Heating and Air Conditioning** businesses across the U.S.

With Hibu One, they boosted their reputation by generating

1,251
Reviews
Combination of Google, Facebook and Yelp.

Hibu One + Search, Display, Social, & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 4/1/2026 to 6/30/2026. Based on internal results. Results not guaranteed and may vary.

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HIBU ONE DELIVERS REAL RESULTS

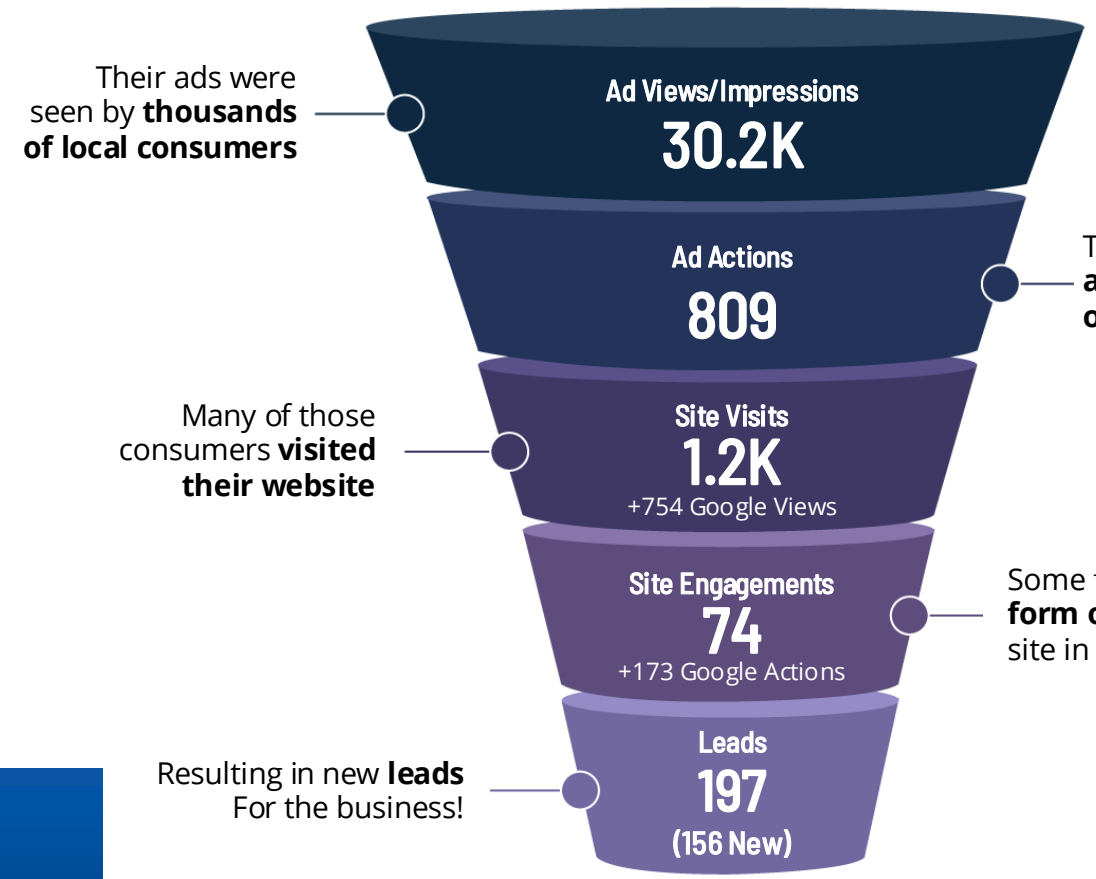
An **Electrician** in **New Jersey** powers their local digital marketing with a $3,810/month Hibu strategy.

Hibu manages more than 6,600 campaigns for **Home Service** businesses across the U.S.

With Hibu One, they boosted their reputation by generating

1,062
Reviews
Combination of Google, Facebook and Yelp.

Hibu One + Search, Display, Social & Local Ranking



Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

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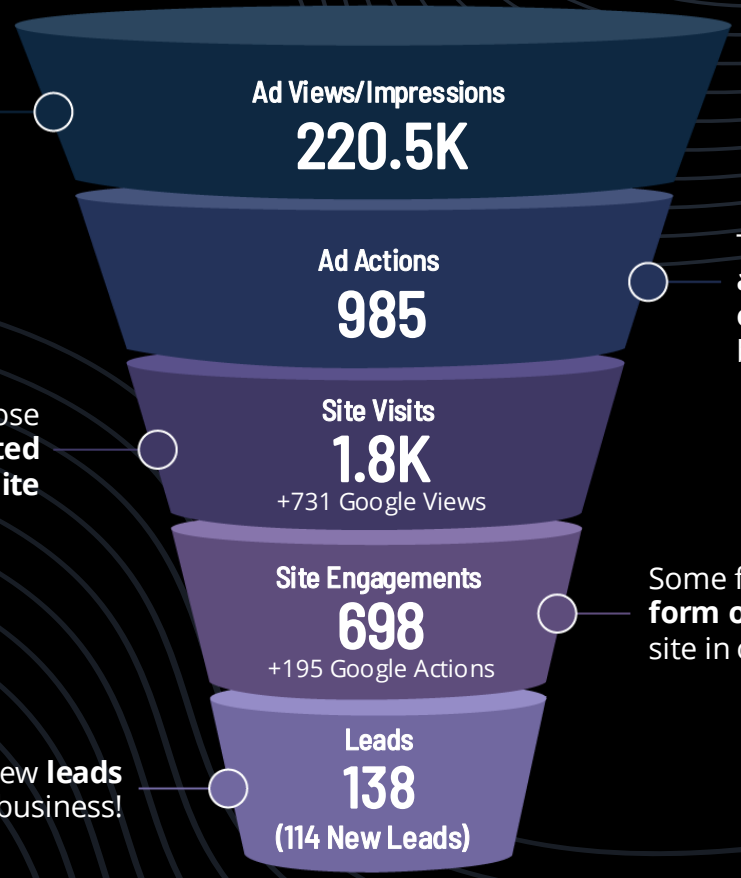
SALES COLLATERAL – ROOFING CLIENT SUCCESS

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HIBU ONE DELIVERS REAL RESULTS

A **Roofing Contractor** in **Iowa** powers their local digital marketing with a $11,864/month Hibu strategy. Hibu manages more than 900 campaigns for Roofing businesses across the U.S.

Hibu One + Search, Display, Social & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

With Hibu One, they **boosted their reputation** by generating

159

Reviews

Combination of Google, Facebook and Yelp.

Adding Local Ranking increased the client's **Organic Website Visits** by

68%

Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

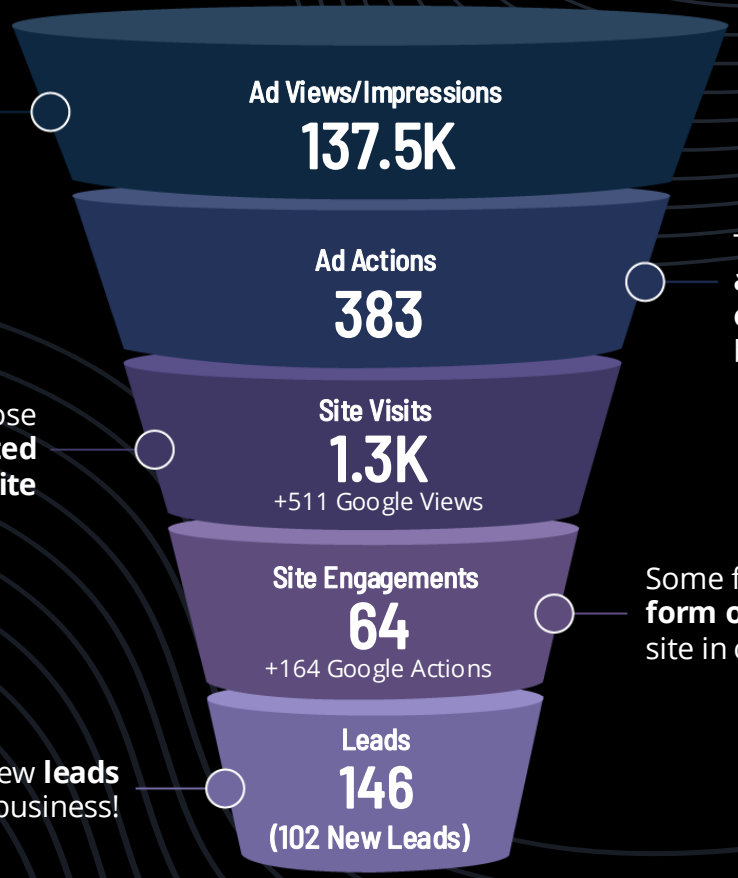
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HIBU ONE DELIVERS REAL RESULTS

A **Roofing Contractor** in **Rhode Island** powers their local digital marketing with a $7,723/month Hibu strategy. Hibu manages more than 900 campaigns for Roofing businesses across the U.S.

Hibu One + Search, Display, Social & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

With Hibu One, they **boosted their reputation** by generating

66

Reviews

Combination of Google, Facebook and Yelp.

Adding Local Ranking increased the client's **Organic Website Visits** by

122%

Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

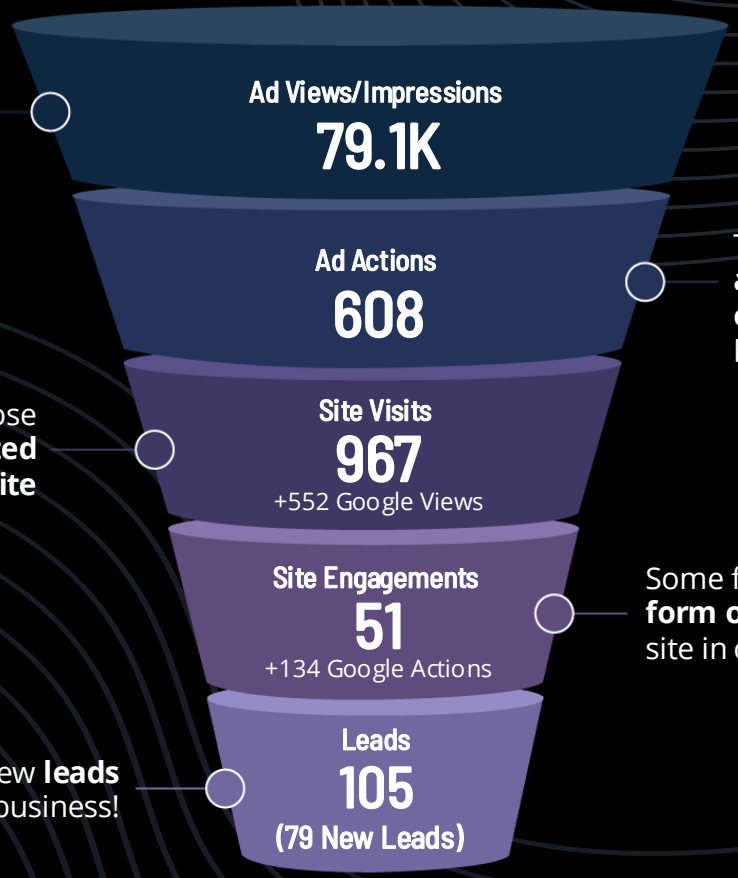
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HIBU ONE DELIVERS REAL RESULTS

A **Roofing Contractor** in **Illinois** powers their local digital marketing with a $3,719/month Hibu strategy. Hibu manages more than 900 campaigns for Roofing businesses across the U.S.

Hibu One + Search, Display, Social & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

With Hibu One, they **boosted their reputation** by generating

130

Reviews

Combination of Google, Facebook and Yelp.

Adding Local Ranking increased the client's **Organic Website Visits** by

30%

Their investment drives **more visibility, more engagement, more leads and more customers!**

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HIBU ONE DELIVERS REAL RESULTS

A **Roofing Contractor** in **Missouri** powers their local digital marketing with a $4,163/month Hibu strategy. Hibu manages more than 900 campaigns for Roofers across the U.S.

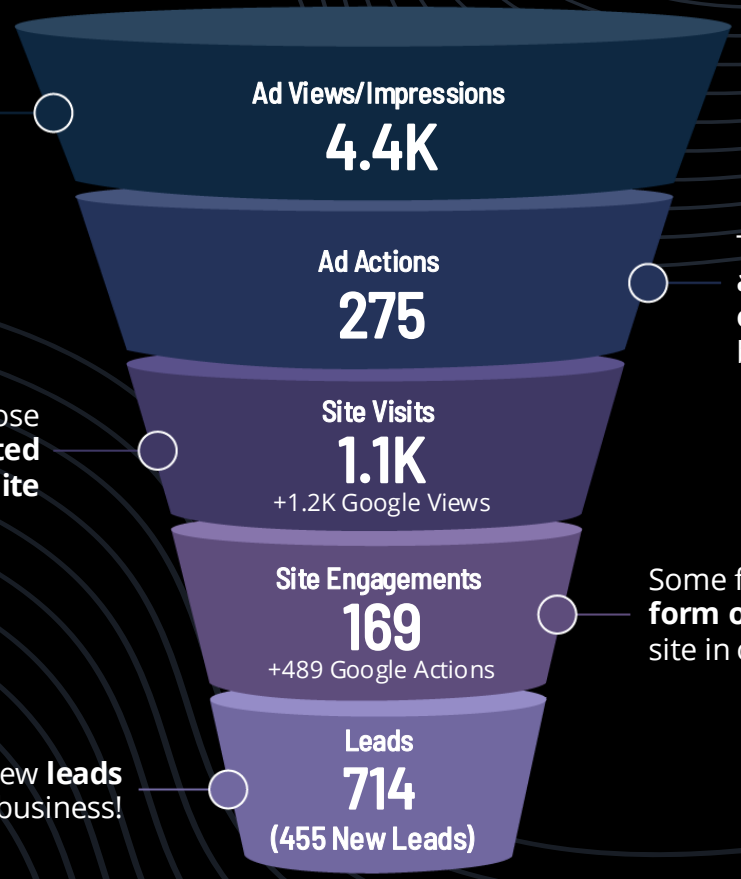
With Hibu One, they **boosted their reputation** by generating

137

Reviews

Combination of Google, Facebook and Yelp.

Hibu One + Search & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

Adding Local Ranking increased the client's **Organic Website Visits** by

165%

Their investment drives **more visibility, more engagement, more leads and more customers!**

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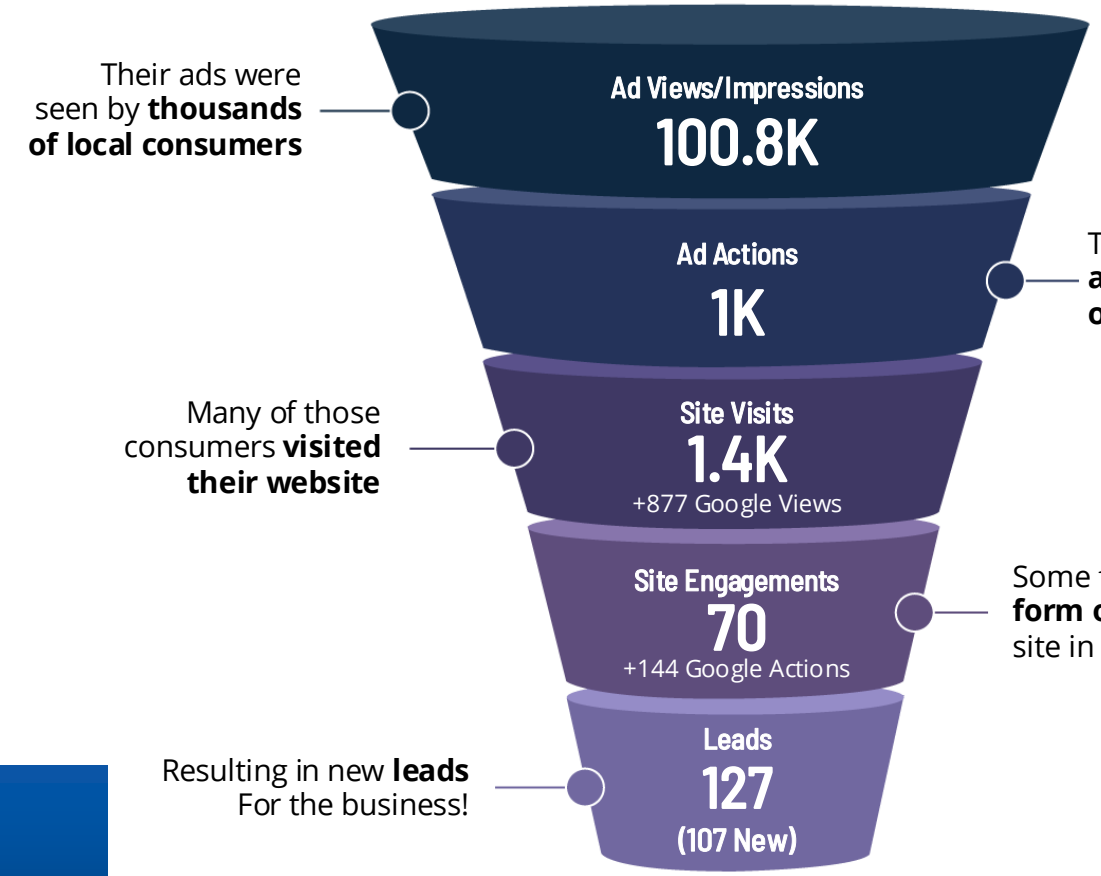
HIBU ONE DELIVERS REAL RESULTS

A **Roofing Contractor** in **Ohio** powers their local digital marketing with a $5,369/month Hibu strategy.

Hibu manages more than 900 campaigns for **Roofing** businesses across the U.S.

Adding Local Ranking increased the client's Organic Website Visits by **60%**

Hibu One + Search, Display, Social & Local Ranking



Their investment drives **more visibility, more engagement, more leads and more customers!**

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

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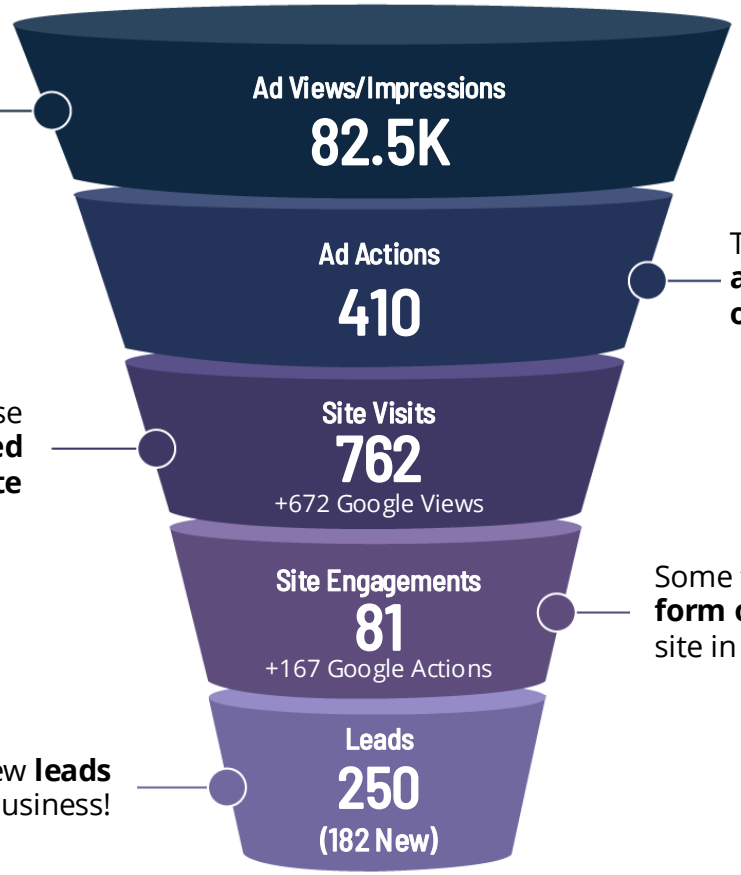
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HIBU ONE DELIVERS REAL RESULTS

A **Roofing Contractor** in **Pennsylvania** powers their local digital marketing with a $4,074/month Hibu strategy.

Hibu manages more than 900 campaigns for **Roofing** businesses across the U.S.

Hibu One + Search, Display & Local Ranking



Their ads were seen by **thousands of local consumers**

Those views generate **actions like clicking or calling** the business

Many of those consumers **visited their website**

Some filled out a **contact form or engaged** with the site in other ways

Resulting in new **leads** For the business!

Their investment drives **more visibility, more engagement, more leads and more customers!**

With Hibu One, they boosted their reputation by generating

218
Reviews
Combination of Google, Facebook and Yelp.

**Average monthly results from 3/1/2026 to 5/31/2026. Based on internal results. Results not guaranteed and may vary.

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SALES COLLATERAL – ROOFING CONTRACTOR CASE STUDY

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CASE STUDY

Hibu +
Daniel's Roofing

OVERVIEW:

Daniel's Roofing is a residential and commercial roofing company serving the southeast Missouri area. Daniel's provides roofing repairs, installations and replacements, as well as gutter, fascia and soffit services.

Grant Gray, the Sales Manager, said, "This is our 20th year in business. Daniel started in Florida, and then he moved to Missouri some nine years ago – a small little mom and pop roofing company" He continued, "Anthony came on board and brought me on board with him, and we've kind of grown the business from a one-million dollar company to an almost six-million dollar company in just a couple of years."

THE CHALLENGE

While Daniel's Roofing had been doing well off its established reputation and word of mouth, the new managment team knew there was an opportunity for more growth.

"Our marketing before Hibu, like I said, Daniel was very old school. We tried newspapers, yellow books, radio stations, wrapped vehicles, our yard signs. We weren't even visible on Google, and we were still doing about a million a year," Grant said.

"But [with today's] technology, the first thing you do is pick up your phone", Grant continued, "I knew that you have to spend money to make money and we were not spending money to grow."



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CASE STUDY

Hibu + Daniel's Roofing



THE HIBU SOLUTION

CONTRACTORS - GENERAL

Hibu started by creating a cutting-edge custom website that acts as Daniel's Roofing's central hub online. From there, Hibu built Daniel's Roofing a comprehensive, integrated digital marketing solution that includes social media marketing, search and display ads, customer review management, online listings management, and more.

A key part of Hibu's digital marketing solution for Daniel's Roofing is their automated email marketing program that sends out review requests and customer communications.

- Hibu Smart Site
- Hibu Display
- Hibu Social Marketing
- Hibu Reviews
- Hibu Assistant
- Hibu Listings Management

THE RESULTS

"We got Hibu on board and... here we are. We're growing tremendously, and I think we're ranked number one on Google in a very short amount of time. Our calls have basically doubled," Grant said. "We've seen great results. People will call us all the time and it won't be through our roofing phone number, it'll be through the online ad phone number."

In addition to getting significantly more leads and customers, Daniel's Roofing has also seen a dramatic increase in customer reviews. "I log in [to the Hibu dashboard] every day," he said, "I try to log in first thing and reply to all the reviews."

"It's been great. I have nothing bad to say about Hibu at all. It's just really a blessing to us."

In a 90-day period, Hibu's digital marketing for Daniel's Roofing generated:

647	2,263	2,558	596
Total Leads	**Ad Clicks**	**Website Visits**	**Calls**

Hibu is a leading provider of digital marketing solutions to local businesses across the US. With Hibu, your business has a truly integrated marketing program designed to increase your visibility online, drive visitors to your website and generate leads. Visit **Hibu.com** or call us at **855-409-6569** today to get more from your digital marketing.

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