



RESOURCE DECK

ROOFER

PRODUCTS & SERVICES



Business Category	Roof Installation	Roof Repair	Roof Maintenance
What they may offer:	- Storm or Hail Damage Replacement - Full Replacement due to age - Tear-Off and Disposal - Underlayment Installation - Flashing Installation - Roof Ventilation Installation - Cleanup and Hauling Away Debris	- Shingle Repair - Leak Repair - Flashing Repair - Soffit and Fascia Repair - Roof Ventilation Repair - Roof Cleaning - Emergency Roof Repair - Roof Inspection - Insurance Claim Assistance.	- Regular Roof Inspections - Debris Removal - Minor Shingle Repair - Moss Removal - Preventative Maintenance Programs - Roof Cleaning - Gutter Cleaning - Minor Flashing Repair - Skylight Maintenance
Who they may do business with:	Homeowners Commercial Businesses Property Managers Contractors Insurance Companies	Homeowners Commercial Businesses Property Managers Contractors Insurance Companies	Homeowners Commercial Businesses Property Managers
Preferred Lead Type:	Phone Calls, Fill Form Requests, Text Messaging	Phone Calls, Fill Form Requests, Text Messaging	Phone Calls, Fill Form Requests, Text Messaging
High Ticket Jobs:	Metal Roofs, Commercial Flat Roofs, Emergency Roof Replacements	Extensive Storm Repairs, Complex Leak Repairs, Historical Roofs	Maintenance Plans for Large Estates, High-End Roofs, Historical Roofs

TERMINOLOGY & SERVICES OFFERED



Asphalt Shingle Roof Installation	Process of applying a new layer of asphalt shingles onto the roof deck of your house.
Asphalt Shingle Roof Repair	Involves fixing damaged sections of your existing asphalt shingle roof.
Emergency Roof Repair	Immediate repairs needed to address critical issues with your roof that threaten the safety and integrity of your home..
Gutter Installation	Process of attaching a gutter system to your house to collect and channel rainwater away from the foundation.
Metal Roof Installation	Applying a metal roofing system onto the roof deck of your building, durable in harsh weather.
Metal Roof Repair	Metal roofs are known for their durability but can wear down over time. Replacing missing panels.
Roof Cleaning	Involves removing dirt, debris, algae, moss, and other growths that accumulate on your roof over time.
Roof Inspection	A thorough examination of your roof's condition performed by a qualified professional, typically a licensed roofer.
Roof Maintenance Plans	Proactive strategy designed to extend the lifespan of your roof, prevent costly repairs, and ensure optimal performance.
Skylight Installation	Process of adding a window onto your roof to allow natural light and ventilation into your living space.

RETURN ON INVESTMENT



Commercial Roof Repair	\$10000-\$50000+ Per Project
Emergency Roof Repair (Tarping)	\$500 - \$2,000+
Gutter Installation	\$500 - \$1,500+
Metal Roof Installation	\$3,000+
Residential Roof Replacement	\$5,000 - \$20,000+
Roof Cleaning	\$200 - \$500+
Roof Inspection	\$100 - \$500+
Roof Leak Repair	\$500 - \$2,000+
Roof Maintenance Plans	\$100 - \$300+ Annual
Skylight Installation	\$500 - \$2,000+



***These are just averages and actual cost may vary on location, equipment, contractor expertise, and other factors**

AVERAGE COSTS



SERVICE	FEE
Asphalt Shingle Roof Replacement	Cost: ~\$3,500 - \$10,000+ (depending on roof size, shingle type, and complexity)
Commercial Roof Repair	\$5000-\$50000 (price can vary depending on the size or complexity)
Emergency Roof Repair (Tarping)	\$300-\$1000+ (depending on the size of the area needing temporary coverage)
Gutter Installation	5200-\$2000+ (depending on gutter material, length, and complexity)
Metal Roof Installation	\$5000-\$15000+ (depending on roof size, metal type, and complexity)
Roof Cleaning	\$200 - \$500 (depending on roof size and difficulty)
Roof Inspection	\$100 - \$300 (depending on the thoroughness of the inspection)
Roof Leak Repair	\$500 - \$2,000+ (depending on the severity and source of the leak)
Roof Maintenance Plans	\$200 - \$500+ annually (depending on the services included)
Roof Repair (Minor)	\$200 - \$1,500 (depending on the extent of the damage)
Skylight Installation	\$1,000 - \$4,000+ (depending on skylight size, type, and complexity)
Solar Panel Roof Installation	\$8,500-\$30,500 before federal tax credits